## Why Egypt ended up in Cleopatra – the presence of Egypt in pop culture

Pharaoh's curse, rampaging mummies, mysterious pyramids, revolutionary Achnaton, and Cleopatra's great love—modern people are still looking at Egypt through the mystery of what "pop culture" is serving to them with scraps of knowledge about ancient times. As a result, in human perception, there is ancient Egypt until the days of Cleopatra, then long there is nothing, finally there come "some" revolutions in modern Egypt.

Why is such a large fragment of the history of the state of the pharaoh skipped? I want to answer this question in my lecture while paying attention to the sources of fascination of the average recipient with the mysterious aura of ancient Egypt.